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## Free facebook live video er

When it comes to live streaming, Periscope was the newest sign-in option, but today Facebook comes into action. iPhone users can now start a live video stream directly from their phones that all their friends will see. To start a stream, tap the Update Status button in the Facebook app, and then tap the Live Video icon. After a few instructions to make sure you really want to send that video live, your broadcast will start. Friends can tune in and comment in real time. When I finish the broadcast, the video is saved in the timeline like any other video. From a viewers' perspective, you'll see a friend's live stream appear in the regular news feed, and once you're watching you can tap the subscribe button if you want to be notified of any future streams. Live streaming is iPhone only at the moment. Expanding Live Video to Multiple People | Facebook If you've been checking Facebook for the last 24 hours, chances are you've noticed that the iPhone version of the social media network app has implemented a new feature that allows live video broadcasts. Stars like Dwayne The Rock Johnson and Britney Spears make it easy, but how do you use Facebook Live Video if you're a mere mortal? Luckily, the process itself is pretty simple, though finding a first on the red carpet to broadcast might prove a little harder when you're not a public figure. The rest of us should now resign ourselves to broadcasting only videos of our cats and crazy Friday morning jokes from Starbucks. (If that doesn't sum up the modern life of a non-famous 20-year-old, I don't know what he does.) Facebook began testing Live Video in August, when certain public figures were given the ability to share videos while recording them. The feature, which allows people to comment, share, and as a video as it broadcasts, was extended to some iPhone users December and on January 28, 2016. Facebook announced that Live Video would be available to all iPhone users in the United States. The premise is simple: when they post a state, users now have the option to select Live Video, which allows them to record, well, a live video. While the broadcast is in progress, you can track viewers and watch real-time comments accumulate; when it's done, it's automatically saved to the timeline to delete or watch it later. If it's still too hazy for you, don't worry: I have the step-by-step guide to using Facebook Live Video right here.<sup>1</sup>. Download the Facebook appFor now, Live Video only works through the Facebook app and only if you have an iPhone<sup>2</sup>. Choose Refresh StatusTo get started, go to the Upgrade Status page as usual. Once there, you'll see a banner indicating the option for Live Add a description (if you want)Get a three-second countdown and it's out for races: you can record as long as you want and the views start piling up almost immediately. Over the course of my 18-second video, I got four views and two and the count kept ticking upwards the longer I left it at the top.<sup>3</sup>. See what you beatThe video automatically saves to your timeline, where you can keep it, delete it, edit the audience it's available to, and so on. Here it is! The future is to our needs, and it's in the form of live broadcasts of what your friends are eating for breakfast. Isn't the world a wonderful place? Pictures: Claire Warner/Bustle<sup>(5)</sup> We found that Live takes the pressure out of searching for that perfect photo or video, she continued, saying the live video card will become an ideal destination to see which friends, family or celebrities are posting. He added that Live Video already has ten times as many comments as in regular videos. Zuckerberg is sporting a drone that can fly and broadcast live Facebook video pic.twitter.com/vwmkagT4th - Damon Beres (@dbberes) April 12, 2016See our P8 live blog for all the latest updates. In case you haven't heard it before, Facebook Live Video is available to anyone with an iOS device and Facebook app, pretty much ensuring that your Facebook news feed will never look the same again. The new feature was launched yesterday afternoon to a small group of Facebook users and will continue to be launched in the coming days. Now, Facebookers can stream live videos to a select group of friends or the entire world of Facebook. Facebook Live Video is very similar to Periscope, but with more control, and videos don't disappear just after 24 hours. People can comment and like your broadcasts just like any other state does, and when you're done, the video lives in your timeline along with all the other things on Facebook. This is a great strategic move for Facebook, which wants to feel more live and now as Twitter and Snapchat do. Could this mean the end of the gastronomic selfie as we know it? We can only hope. Next, in the wake of that big VTech hack that exposed the account information of more than 6.4 million children comes the news that Mattel's Internet-connected Barbie doll, Hello Barbie, is full of security holes that make it hackable. Not entirely different from Amazon's Echo speaker, Hello Barbie uses an app and cloud server so she can listen to the kids talking to her and then talk to her. The problem is that hackers can easily make their way, not only by pining the exact address for where the doll is, but by easily recording everything Barbie hears. This is a potential horse security issue of, if hackers can record anything and when they want, they can potentially collect sensitive information. Luckily the holes should be easy to repair and Mattel and software company ToyTalk say that working hard to solve the problem. However, it makes you think twice about bringing devices that listen to you in your home, doesn't it? Finally, you have to see what happens when Volvo equips one of its trucks with a full remote control system, charges it full of cameras, rolls it on a crazy obstacle course, then checks on a 4-year-old girl. Of course, chaos ensues, and we're pretty sure that's exactly what Volvo was hoping for. Things start with a nice shot of the cabin from a massive swinging case, then there's a good deal of nail-style grinding on the board of axis action, a bit of fireworks, and then - and this is our favorite part - the truck takes a bit of a wrong turn, ends up making a roll of the barrel, lands on its tires and the girl shrugs her shoulders and keeps going. Also, it destroys this house and really enjoys it. It's absolutely worth watching the full video, and while you're at it, check out all-day top tech DigitalTrends.com. That's all for DT every day this week, see you again on Monday. Editors' recommendations 24 August 2017 4 min reading The opinions expressed by the collaborators entrepreneurs are their own. Want to find a way to reach your reference market without a large advertising budget? A way that helps build trust, establishes you as an authority and leader in your niche and (most importantly) brings leads and paying customers? No problem, I just need you to rub this magic lamp here, and you really want great. Just kidding. Related: 5 Social Media Rules That Every Entrepreneur Should Know! The good news is that reaching your target market for free in a way that creates immediate authority is possible. It's easy. Through Facebook's Live Video, you can reach your target market organically (which means no paid ads). And appearing in real-time video gives your brand an instant boost. The live is authentic and nice and, with the ability for viewers to comment, it's also interactive. What Is Facebook Live? Directly from Facebook, Facebook Live allows you to: Broadcast to the world's largest audience with the camera in your pocket. It's a way to publish in real time from your phone or desktop and instantly reach your target market. In addition, videos run continuously in replays. How to use it for businessFirst, decide what you want to be known for. Although I'm sure you have talent in many ways, your Facebook Live platform should stick to a topic per Facebook business page/fan page. Jumping around is confusing and ineffective. It's a bit like Entrepreneur starts presenting paleo recipes this week and then next week starts teaching us how to build bird houses. Confusing, chaotic, and ultimately, you'll lose your audience, rather than build it. Related: 10 Social Media Marketing LawsStick to a General Topic To Be Effective. As CEO of Elite Digital Group and founder of the 3Daysto10k.com program, I put my Facebook lives aim to drive direct leads and sales profitably entrepreneurs and small businesses. This recent post reached 141,234 people - for free! What to talk To a few ideas for topics to get started:<sup>1</sup>. Increase your content. If you're already producing original content through a blog, newsletter, or other medium, use your Facebook Lives to peek back and return to the original source of your content. It's an effective and free way to drive more people to your website – and if you're not doing so, you're missing out on a lot of potential web traffic.<sup>2</sup>. Answer the questions asked. Ask a series of questions and answers simply by answering questions about your niche. A place of inspiration to find questions is answerthepublic.com. It's a collection of questions asked online, and you can search for your thematic area. Sharing content that people are looking for starts your relationship with a potential valued customer and does a lot to establish trust. Related: 12 social media mistakes entrepreneurs make<sup>3</sup>. Spotlight customer success stories. Interview your best customers, customers or patients. Using third-party broadcasting software like Zoom or BLive, you can split the screen and interview someone for a Facebook Live video. This is a great way to share the success stories of your best customers, make them feel good as they are turned into celebrities, and attract more people just like them to your tribe.<sup>4</sup>. Live event broadcast. Whether you're attending a conference and can get a short interview with a speaker or supplier, or just share some of your lessons learned during the event, bringing a piece of live events to your audience is a great way to use Facebook Live. Take a peek into something your audience wouldn't normally have access to and position you as the authority and leader of your niche. In next week's article on Entrepreneur.com I will share a script to follow for your Facebook Live videos. For now, start creating lists of content topics so you can map the theme and be ready to be live. Live.

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